



# WHO ARE WE?

Niyat is an IT solutions company which facilitates, enhances and provides business value through effective use of Technology and Resources.

Our focused, sound and innovative approach is derived from the cumulative experience of our team. As a result of our combined practical business experience with strong technology delivery capabilities, we are able to comprehend the client's business requirements, propose IT and creative strategies in line with the vision of the business and execute projects by building and implementing high quality scalable business solutions using latest cutting-edge Technologies.



## VISION

Continuously seek IT development and client satisfaction.



## MISSION

Proactively assess client's needs and address them through sophisticated services, tailored solutions and innovative products.

# MAKING THE FUTURE OF TECHNOLOGY

## BEAUTIFUL

With deep understanding of modern technology and strong expertise in multiple business domains, we implement comprehensive projects and deliver high-end solutions. We develop custom software products tailored to specific business needs of our clients and support them throughout the whole journey, from idea generation to implementation. Our solid background, flexibility and full transparency enable us to become a trusted technological partner for our clients.



### INPUT

Invest our core values  
(Professionalism, Innovation,  
Integrity, Credibility, and Client  
focus



### OUTPUT

Expanding our showcase and  
proven track record of solutions  
whilst satisfying our clients  
business objectives

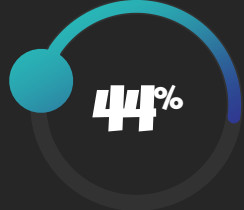
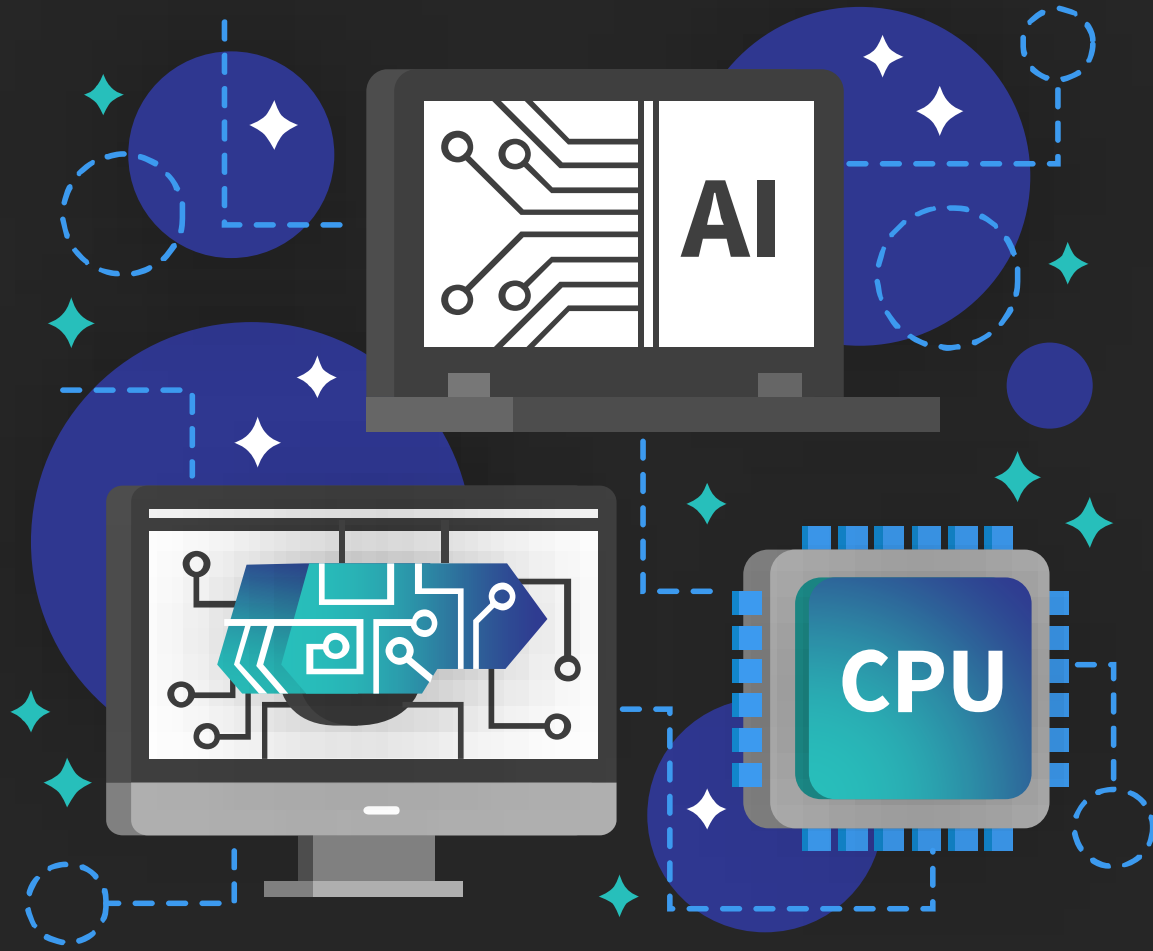
# KSA VISION AND DIGITAL TRANSFORMATION

The ICT sector is one of the major enablers of Vision 2030. It aims to increase the size of IT market and emerging technologies, in order to raise the sectors GDP by SR 50 billion. In order to secure the vision, the Kingdom has identified a few initiatives and prerequisites which are considered as key to satisfy its objectives towards building an efficient digital foundation.

- Enhance digital literacy
- Fast track skills development of ICT workforce
- Enhance ease of doing business in ICT sector
- Enhance policies and regulations to foster IT and emerging tech



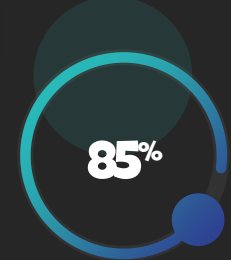
# ITS JUST THE BEGINNING OF A DIGITAL ERA



of public organizations have already adopted cloud or are in the process of integrating cloud computing into their operations



of medium-to-large organizations in the Kingdom are expected to adopt an IoT solution for their business; elevating customer experiences among other priorities.



of small business owners are finding success by utilizing technology in their businesses.

**ITS NEVER TOO LATE, BUT THE SOONER THE BETTER**

## WHAT WE OFFER

- Web/mobile applications
- Custom Web Design & Development
- E-Commerce Solution & Storefronts
- Enterprise Portal Development
- Application Maintenance



### APPLICATION DEVELOPMENT

- Customer Relationship Management
- Supply Chain Management
- Management Information Systems
- Sales Management Accounting and Financial Management Material Planning
- Quality Management Inventory Management Production Management
- BI / KPI Consoles



### SOFTWARE SOLUTIONS

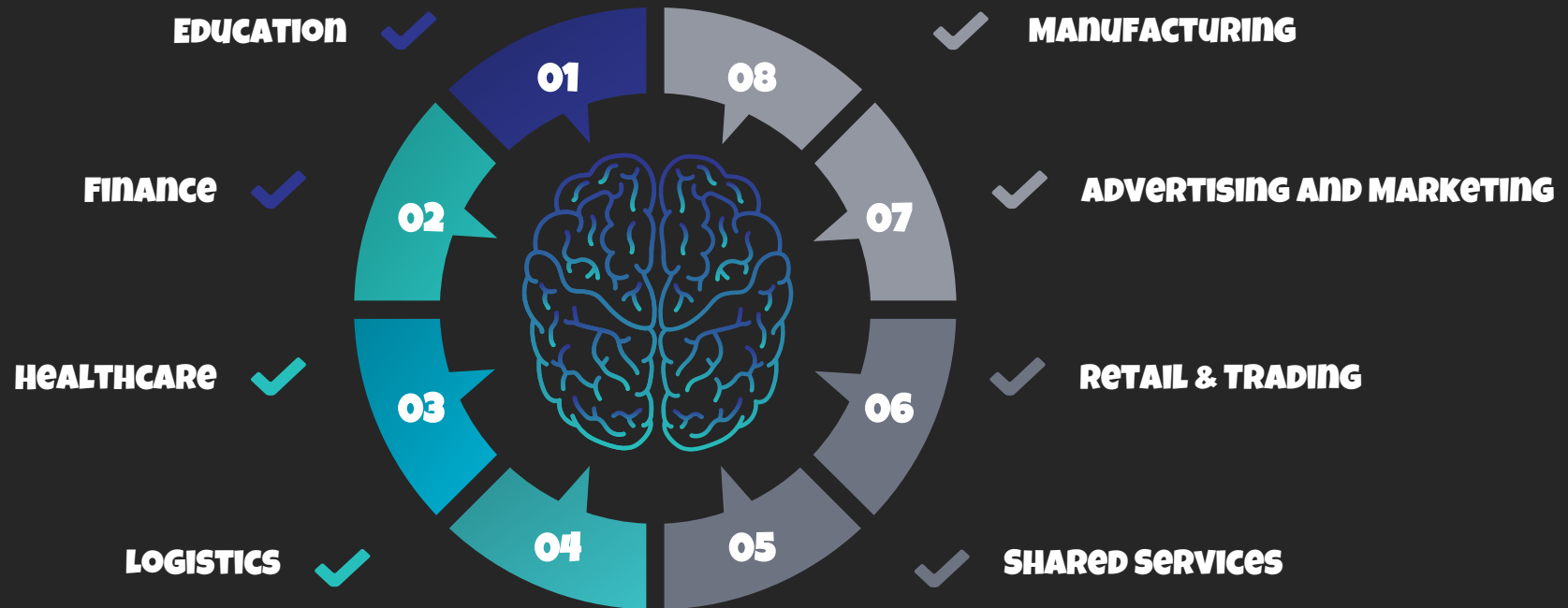
- High-end customized solutions
- System Development
- System Migration & Re-engineering
- Software Testing.
- Open Source & CMS Customization and Implementations
- Custom Enterprise Solutions
- Package ERP Implementations
- Technology Integration Services MIS Outsourcing



### SYSTEM DEVELOPMENT

# WIDE EXPERIENCE AND DIVERSIFIED FOOTPRINT

Expertise, thorough knowledge and firsthand experience along with strong Industry specific research skills in analyzing, designing and implementing world class solutions.



**BUSINESS  
ANALYSIS**



Meet with clients and analyze business needs and challenges

**INNOVATION**



Propose innovative solutions to cater for requirements in line with business model

## How we work

Our clients are active participants in the project development lifecycle, controlling the progress and having an opportunity to introduce changes at any time. As a result, we guarantee high quality of the final product and our services by supporting transparency of the working process.



## RESOURCE ALLOCATION



Agree on scope of work and deliverables. Allocate the right resources to take on the project based on complexity and anticipated time span

*Perhaps we don't speak the same language, but our solutions resonate with your strategies*

## HANDOVER



Ensure Solution is delivered in the best way possible

# We Love Our Job and We Know it

## TESTING AND QUALITY ASSURANCE



Continuously review the project development stages to ensure all gaps are covered

## DEPLOYMENT

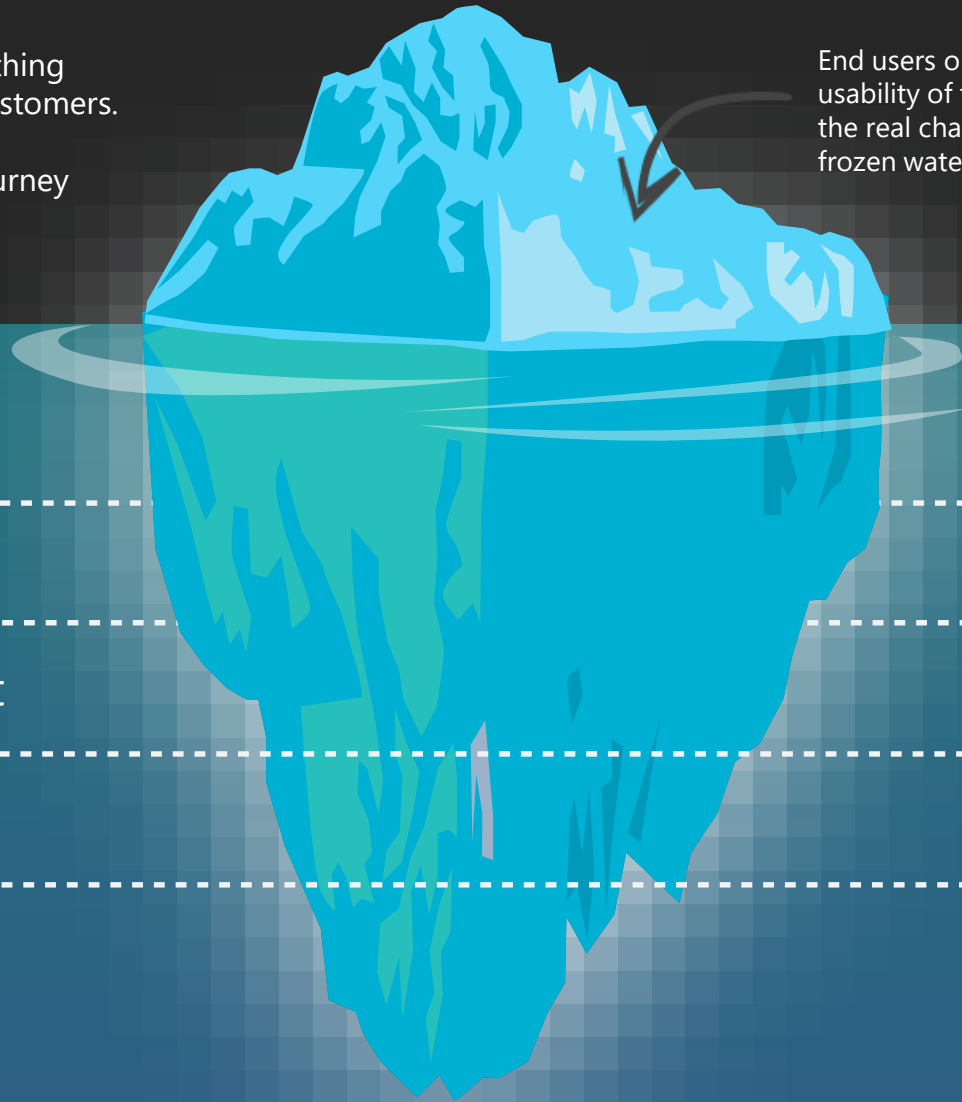


Apply project scope of work

# THE ICEBERG THEORY

The iceberg framework is something that we at Niyat use with our customers. It makes it much easier to start implementing and begin the journey towards new digital horizons.

End users only see the functionality and usability of the implemented solution, but the real challenge is deep inside the frozen water



1 Future Ready

Ensure sure that the solution is not being coded into a corner and that it has a future.

2 Supportable

Ensure the solution is appropriately fault tolerant, serviceable, testable, upgradable and sufficiently documented

3 Efficiency Built

Continuously exploring for economies of scale in components and engineering practices.

4 Risk Managed

Aware of and appropriately managing the risks, liabilities and compliance issues associated with the solution

5 Performant

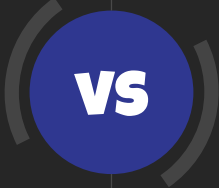
Identify scale of solution and response under expected load scenarios. Measuring and managing concurrency and reliability

# IMPORTANCE OF TECHNOLOGY



## TRADITIONAL IT

- Plenty of work
- Only Administrative Functions
- More manpower
- Costly
- Time consuming
- Slow processes
- Human Error
- Fraud
- Mediocre reporting



## EMERGING TECH

- Accessible from anywhere
- Less manpower
- Reduced paperwork
- Cost effective
- Time efficient
- Transparency
- Quick processes
- Better controls
- Accuracy

## CHANGE IS HEALTHY

The ROI of software implementation is difficult to directly measure, but it will manifest itself in the following ways:

- **Competitiveness:** Gaining a competitive edge in your market
- **Efficient Marketing:** Improving target market penetration and lead management based on acquisitions
- **Standardize workflows:** Assess the impact of gaps in business workflows Delivering product/service on time and within budget
- **Brand value and prestige:** Improve your customers' opinion of your brand
- **Strategy confidence:** Boost confidence in decision making because accurate data is power



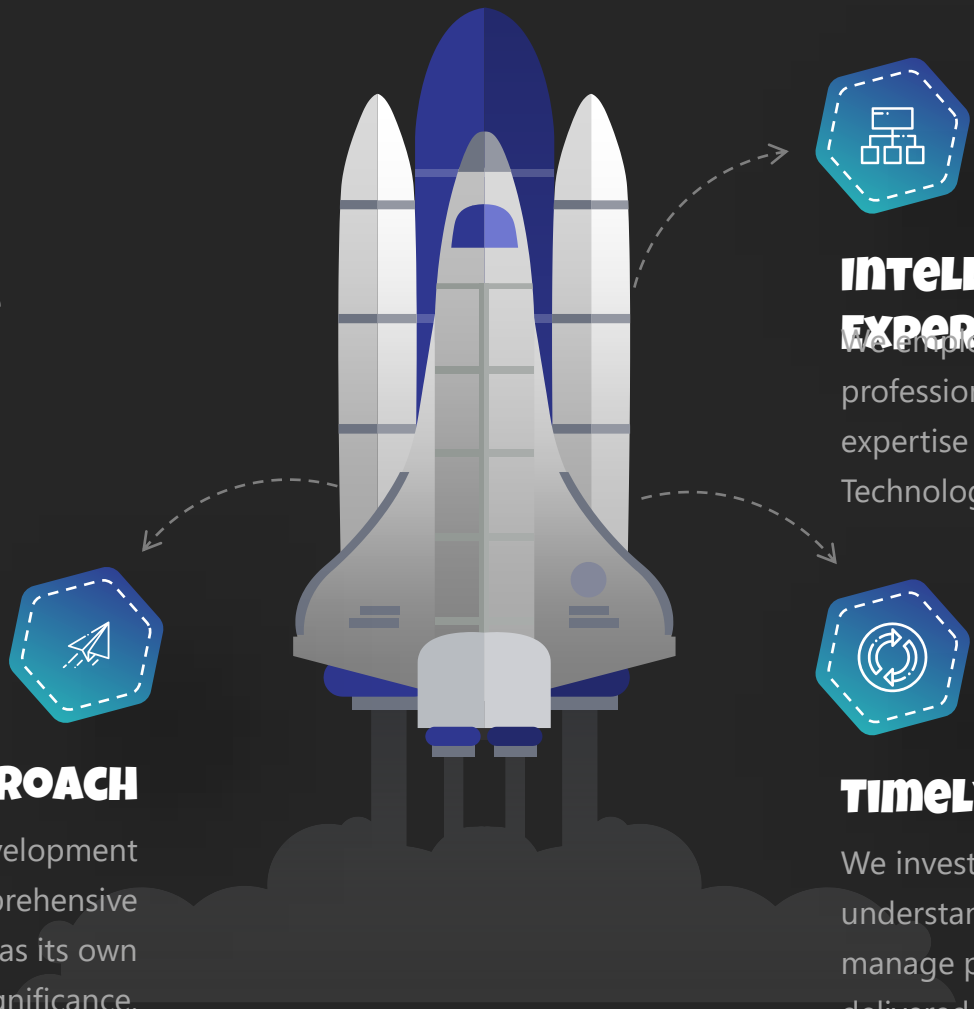
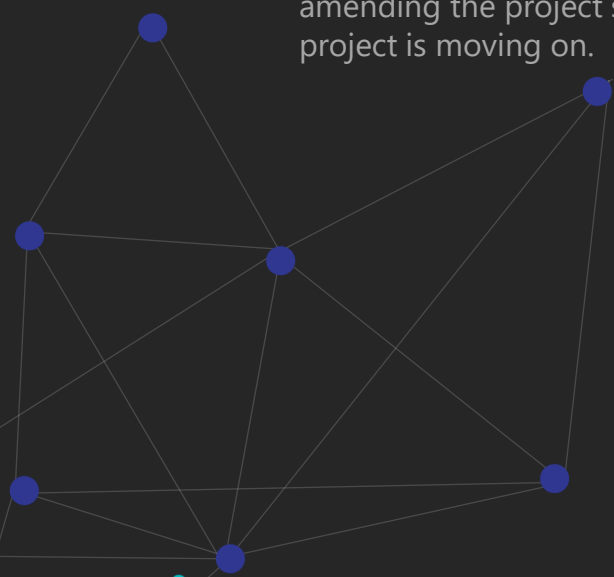
# WE DON'T JUST IMPLEMENT, WE THINK AND COLLABORATE

We are constantly looking for best practices around reusability, extensibility, testability and modularity. These are the things that will help our clients maximize the flexibility that they get from their technology investments. We always strike a balance in how you invest in innovation and improving your execution. This includes things like managing source code control, automating software builds and implementing continuous deployment.



# WHAT MAKES US DIFFERENT?

A team of professional personnel will be working exclusively for the business under optimal control and thereby getting the job done as per business needs and requirements. Niyat will create project teams with the required project managers, team members and the necessary equipment and infrastructure based on your business needs. A time and material model will be put in place for complex projects where changes need to be met rapidly on an ongoing basis based upon upcoming market trends. This model gives the clients the flexibility of amending the project specification while the project is moving on.



## APPROACH

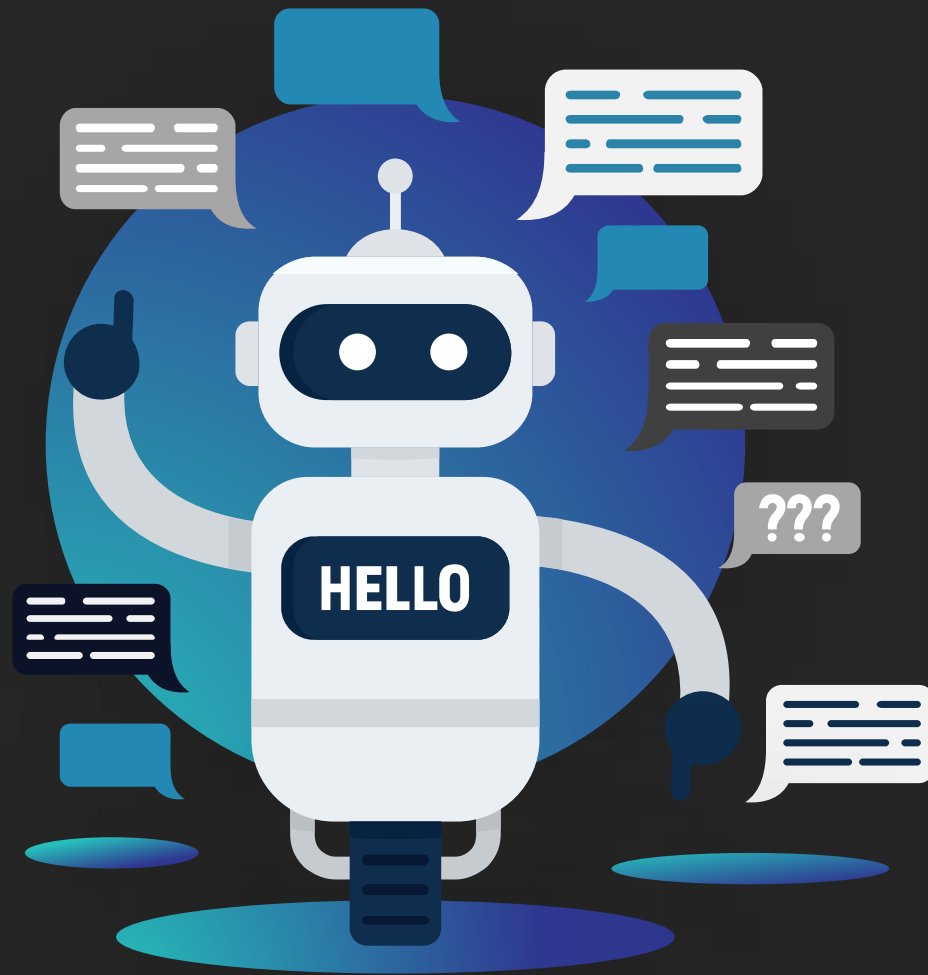
Our Roadmap to development is a collection of comprehensive steps, each of which has its own significance.

## INTELLIGENCE & EXPERIENCE

We employ highly skilled professionals who possess expertise in diverse Business and Technology areas.

## TIMELY DELIVERY

We invest the time up-front to clearly understand client needs and then manage projects to ensure they are delivered on time and within budget.



## VALUE PROPOSITION

01

### QUALITY

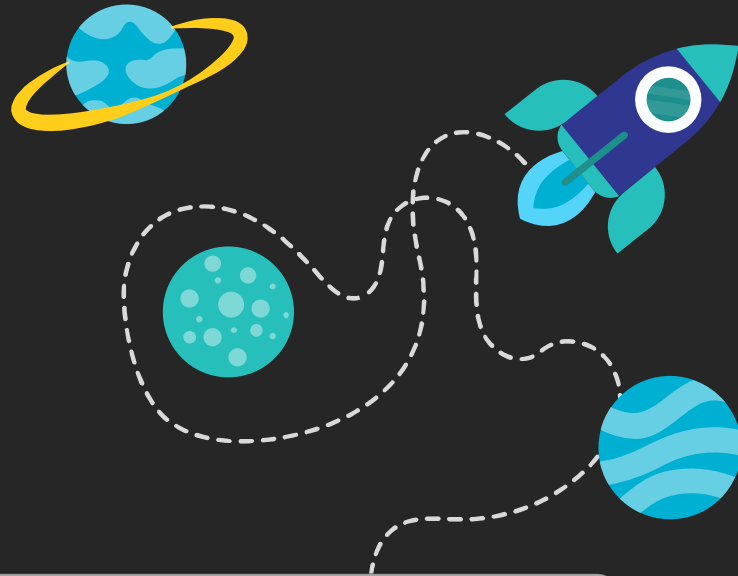
We listen carefully to our clients and provide space, time and materials according to agreement for the project. Our Quality Assurance Department tests throughout the process to ensure that the project is delivered successfully

02

### PRICING

We render services to our clients at a very competitive price and depending on the type of client engagement we offer them the most suitable pricing model structure





CONTACT US

## LET US GUIDE YOU TO THE DIGITAL WORLD!

Should you have any question or wish to inquire on our product suite. Feel free to reach out through the following channels



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